What's in place for the US market in 2022?

When we invest, we tend to invest in local markets only because of home bias. But diversification is key when it comes to investing. "Don't put your eggs in one basket" might be a cliché but it is actually true. Among global markets, we have seen strong rebound in the US post COVID. Economic data and corporate balance sheets are strong. We remain positive on US market outlook and sustainable growth potential.
COVID-19 pandemic has lasting and dramatic effect on the economy and consumer habits. The pandemic accelerated the adoption of online shopping, digital communications, website creation and other industry trends at a pace that had previously taken years.

Franklin Templeton will share our insights on outlook of the US market and opportunities in 2022.

Event Details

Please join Mr. Grant Bowers of Franklin Templeton sharing on a webinar

Date & Time: 9 December, 2021 (Thursday) 10:30 – 11:30 am

Login: Details will be emailed to participants on or before 8 December, 2021 (Wednesday)

Language & Fee: English I Free

Register now or by scanning QR code

Note:

1. This webinar is eligible for 1.0 hour of non-core CPD/CPT training hours, subject to approval by relevant accreditation bodies. Attendees must log in the Zoom link with the same name and email address registered with the HKRSA.
2. Virtual platform will be provided by Franklin Templeton. By registering for this event, you are providing your consent to the HKRSA to pass your personal particulars (including name, title, organisation, and email address) to create access to Zoom facility for you.
3. Enquiry to events@hkrsa.org.hk or call (852) 2147-0090

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Event Programme

10:30 – 10:40	**Opening Remarks** Ms. Ruby FUNG Vice President, Institutional Business, Greater China Franklin Templeton Investments Hong Kong
10:40 – 11:15	**Keynote Speech** Mr. Grant BOWERS Senior Vice President Portfolio Manager, Research Analyst Franklin Templeton Investments San Mateo, California, United States
11:15 – 11:25	**Q&A** **Moderator:** Mr. Tony ARCHER Member of Executive Committee, HKRSA Managing Director - Asia Pacific American Century Investments
11:25 – 11:30	**Closing Remarks** Mr. Tony ARCHER

Opening Remarks

Ms. Ruby FUNG
Vice President, Institutional Business, Greater China
Franklin Templeton Investments
Hong Kong

Ruby Fung is Vice President for Greater China Institutional Business for Franklin Templeton. Based in Hong Kong, Ms. Fung covers the distribution of institutional products in the region.

Ms. Fung joined Franklin Templeton in 2016. Prior to that, Ms. Fung had several institutional sales and relationship management positions at leading global asset managers including State Street Global Advisors, BNY Mellon Asset Management and Barings Asset Management.

Ms. Fung received a Master of Finance at University of Hong Kong and Bachelor of Business and Economics at University of Manchester, United Kingdom.

Keynote Speech

Mr. Grant BOWERS
Senior Vice President
Portfolio Manager, Research Analyst
Franklin Templeton Investments
San Mateo, California, United States

Grant Bowers is a senior vice president and portfolio manager with Franklin Equity Group. He is the lead portfolio manager of the FTIF Franklin U.S. Opportunities Fund. He is also a member of Franklin Equity Group's U.S. Growth team.

Mr. Bowers joined Franklin Templeton Investments in 1993 as a fixed income analyst and in 1998 joined the Franklin Equity Group as an analyst. His previous research coverage has included the telecom, media, publishing, transportation and business services industries. Prior to assuming his current role he was the research sector team leader for telecommunications research and lead portfolio manager of the Franklin Global Communications Fund from 2002 through 2008.

Mr. Bowers holds a B.A. from the University of California at Davis. Prior to joining Franklin Templeton, he served in the United States Army.

Closing Remarks

Mr. Tony ARCHER
Member of Executive Committee, HKRSA
Managing Director - Asia Pacific
American Century Investments

Tony has over 25 years of investment management experience. He joined American Century Investments® in 2009 to build Asian business as head of Asia Pacific. Tony joined from Morgan Stanley, where he was Managing Director for their Asian institutional advisory business. Prior to that, he was CEO of AXA Rosenberg's Asia Pacific business. Tony has a Bachelor of Economics and M Ec (prel) from Monash University in Australia, and a Graduate diploma in Computer Science from Monash University.